

# Adobe Certified Associate in Web Authoring using Adobe Dreamweaver CC (2015)

Exam Objectives | December 2014

## Domain 1.0 Setting Project Requirements

- 1.1 Identify the purpose, audience, and audience needs for a web authoring project.
- 1.2 Summarize how designers make decisions about the type of content to include in a web authoring project, including considerations such as copyright, project fit, permissions, and licensing.
- 1.3 Demonstrate knowledge of project management tasks and responsibilities.
- 1.4 Communicate with others (such as peers and clients) about design plans.

## Domain 2.0 Understanding Web Authoring

- 2.1 Demonstrate knowledge of basic web authoring terminology.
- 2.2 Demonstrate knowledge of basic design principles and best practices employed in the web authoring industry, such as usability, accessibility, consistency, and visual hierarchy.
- 2.3 Demonstrate knowledge of Hypertext Markup Language (HTML) and the behavior of basic HTML tags.
- 2.4 Demonstrate knowledge of Cascading Style Sheets (CSS) and the behavior of basic CSS tags.
- 2.5 Demonstrate knowledge of how to author web content that works equally well in various operating systems, browser versions/configurations, and devices.
- 2.6 Demonstrate knowledge of digital images, text, interactive elements, animation, and video and audio content as they pertain to web authoring.

## Domain 3.0 Understanding Adobe Dreamweaver

- 3.1 Identify elements of the Adobe Dreamweaver CC interface and demonstrate knowledge of their functions.
- 3.2 Identify and define the functions of commonly used panels, including the Insert panel, Property Inspector, Assets panel, and Files panel.
- 3.3 Navigate, organize, and customize the workspace.

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## **Domain 4.0 Web Authoring Using Adobe Dreamweaver**

- 4.1 Define a new Dreamweaver site.
- 4.2 Create a web page and define the page layout using HTML, CSS, and div tags.
- 4.3 Add and modify text.
- 4.4 Insert and manipulate images, video, sound, interactive elements, and animation.
- 4.5 Link web content, using hyperlinks, email links, and named anchors.
- 4.6 Create and manage special content types in a web authoring project, including tables and forms.

## **Domain 5.0 Testing, Publishing, and Maintaining Web Content Using Adobe Dreamweaver**

- 5.1 Conduct technical and usability tests.
- 5.2 Manage assets, links, and files for a site.
- 5.3 Publish and update site files to a remote server.
- 5.4 Demonstrate knowledge of how to optimize web content to make it visible to search engines.

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