

# Adobe Certified Associate in Visual Design Using Adobe Photoshop CC (2015)

Exam Objectives | December 2014

## Domain 1.0 Setting Project Requirements

- 1.1 Identify the purpose, audience, and audience needs for preparing images.
- 1.2 Summarize how designers make decisions about the type of content to include in a project, including considerations such as copyright, project fit, permissions, and licensing.
- 1.3 Demonstrate knowledge of project management tasks and responsibilities.
- 1.4 Communicate with others (such as peers and clients) about design plans.

## Domain 2.0 Understanding Digital Images

- 2.1 Understand key terminology related to digital images.
- 2.2 Demonstrate knowledge of basic design principles and best practices employed in the visual design industry.
- 2.3 Demonstrate knowledge of typography and its use in visual design.
- 2.4 Demonstrate knowledge of color and its use in digital images.
- 2.5 Demonstrate knowledge of image resolution, image size, and image file format for web, video, and print.

## Domain 3.0 Understanding Adobe Photoshop

- 3.1 Identify elements of the Photoshop CC user interface and demonstrate knowledge of their functions.
- 3.2 Identify and define the functions of commonly used Panels, including the Properties, Layers, Brushes, Adjustments, and Type panels.
- 3.3 Define the functions of commonly used tools, including selection, drawing, painting, type, and vector shape tools.
- 3.4 Navigate, organize, and customize the workspace.
- 3.5 Use non-printing design tools in the interface, such as rulers and guides.
- 3.6 Demonstrate knowledge of layers and masks.
- 3.7 Manage colors, swatches, and gradients.
- 3.8 Manage brushes, symbols, graphic styles, and patterns.

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## **Domain 4.0 Creating Digital Images Using Adobe Photoshop**

- 4.1 Create a new project.
- 4.2 Import assets into a project.
- 4.3 Make, manage, and manipulate selections.
- 4.4 Transform images.
- 4.5 Create and manage layers and masks.
- 4.6 Use basic retouching techniques — including color correction, blending, cloning, and filters — to manipulate a digital image.
- 4.7 Create a vector drawing, such as an icon, button, or layout.
- 4.8 Add and manipulate type.
- 4.9 Add filters.

## **Domain 5.0 Publishing Digital Images Using Adobe Photoshop**

- 5.1 Prepare images for export to web, print, and video.
- 5.2 Export or save digital images to various file formats.